



AMBASSADOR PROGRAMME

Join the movement. Inspire. Grow the game

The Empower Padel Ambassador Programme

“Empower Padel Ambassadors play a key role in inspiring and supporting women to try, stay in, or return to sport through padel. Their passion, energy and leadership helps create an inclusive, welcoming environment for all.”

Pep Stonor, Founder, Empower Padel.



What Is The Ambassador Programme?

- A unique opportunity for passionate padel players to become local advocates for the sport.
- Ambassadors help introduce, inspire and grow the Empower Padel community.
- Gain access to exclusive events, training and networking opportunities.



The Ideal Empower Padel Ambassador

Key Attributes:

- **Cheerful & Enthusiastic** - Bring enthusiasm to every event.
- **Dedicated to Women's Sport** - Inspire women to stay active.
- **Community-Driven** - Connect people and grow the sport locally.
- **Reliable & Organised** - Manage sessions and communicate clearly.
- **Collaborative** - Collaborate with Empower Padel and fellow ambassadors.



Why Become an Ambassador?

- Join an Exciting Movement - Be part of a growing global initiative.
- Gain Exclusive Perks - Access branding, marketing support and event discounts.
- Build Your Leadership Skills - Learn event management, community engagement and more.
- Expand Your Network - Meet like-minded padel enthusiasts, industry professionals and potential sponsors.



Ambassador Responsibilities

- Encourage & Inspire - Motivate women of all ages to play.
- Engage Locally - Run padel sessions, suggest events, venues and help grow the community.
- Support Empower Padel Events - Help promote and where appropriate, assist in running official Empower Padel tournaments.
- Be a Role Model - Uphold Empower Padel's values on and off the court.

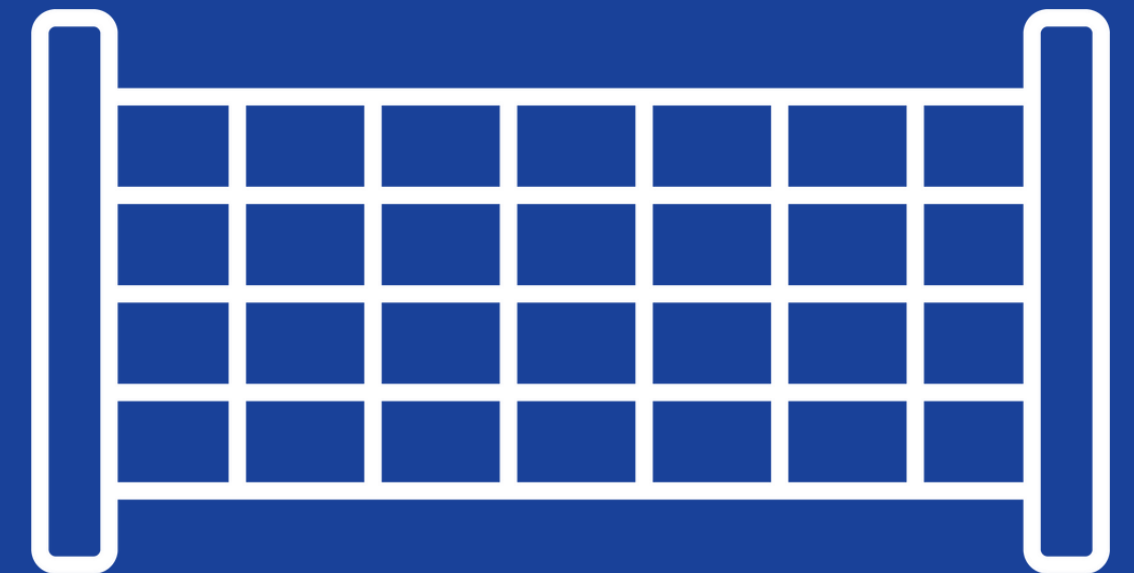
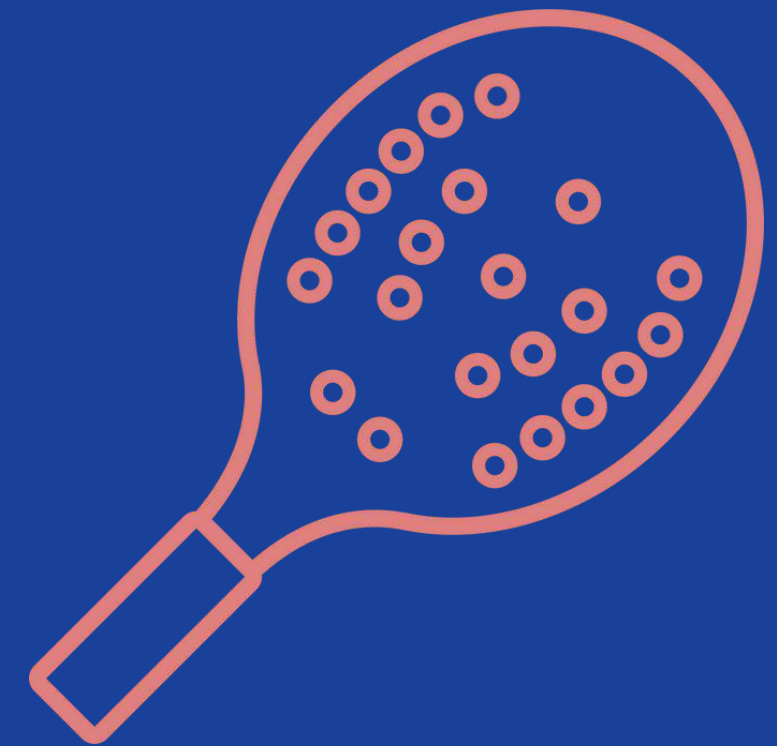


Ambassador Levels

Level	Ambassador Responsibilities	Empower Responsibilities
Level 1 (Community Champion)	<ul style="list-style-type: none">- Publicise events locally- Attend tournaments as mentor or as a sub (FOC)- Bring a partner/friend: 50% off- Set up weekly WhatsApp matchplay group- Use "Empower With x" name/logo for group- Post event photos on Instagram & tag Empower	<ul style="list-style-type: none">- Provide template and logo/icon- Offer tournament discount- Social media reposts
Level 2 (Qualified Coach: LTA Level 2)	<ul style="list-style-type: none">- All Level 1 tasks plus:- Run 'Intro to Padel' sessions- Submit: venue photo, date/time, format, pricing	<ul style="list-style-type: none">- Invoice court hire- Set up Luma booking link- Promote via socials and email- Supply balls/prizes
Level 3 (Tournament Host)	<ul style="list-style-type: none">- All Level 1/2 tasks plus:- Run tournaments (various formats)- Submit: venue, date, format, players, prizes	<ul style="list-style-type: none">- Invoice court hire- Set up Luma booking link- Promote via socials and email- Supply balls/prizes

How to Get Started

- **Get Connected**
 - Join the ambassador network for support and collaboration through WhatsApp.
- **Attend Quarterly Webinars**
 - Learn about our goals, mission, values and guidelines and connect with other ambassadors.
- **Plan Your First Event**
 - Organise an introductory padel session or community meet-up.
- **Promote & Engage**
 - Use social media, word of mouth and local networks to spread awareness.
- **Provide Feedback**
 - Share insights, success stories and improvement ideas with the Empower Padel team.



What You Will Receive

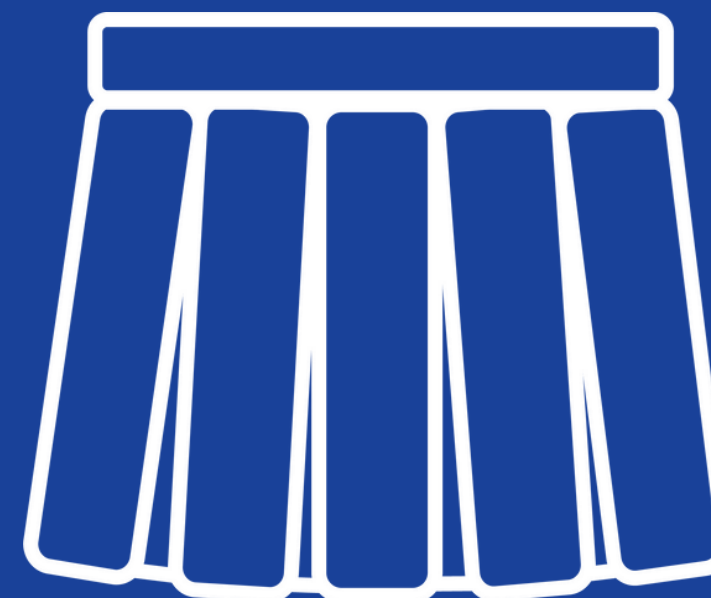
- **Ambassador Kit**
 - Hoodie, cap
- **Event Discounts**
 - Reduced rates for tournaments, court bookings and partner offers.
- **Promotion**
 - Featured on the Empower Padel website and social media.
- **Support & Resources**
 - Access to The Padel School online coaching platform.
 - Use of booking platform (Luma), marketing materials, event planning guidance.
 - Banner/flag and balls (depending on event).



Who Can Apply?

We are looking for enthusiastic individuals who:

- Love padel and want to see the game grow.
- Have an active presence in their local padel scene.
- Enjoy organising events and bringing people together.
- Want to make a positive impact in women's and girl's sport.



How to Apply

Simple Application Process:

Apply by completing [this application form](#).

Thank You for interest in being an Empower Padel Ambassador

The role will be essential in shaping a vibrant, inclusive padel community for women.

We appreciate your dedication and look forward to seeing you help us make a lasting impact.

If you have further questions, please email:

pep@empowerpadel.com